



12<sup>th</sup> European Week of Regions and Cities  
Brussels  
6 - 9 October 2014

# Aquitaine Regional Council



## Innovative at heart

- 1<sup>st</sup> in the world for viti/viniculture
- 1<sup>st</sup> for cultivated forest in Europe
- **1<sup>st</sup> region in France in terms of budget percentage invested in R&D&I**

41 308 Km<sup>2</sup>  
3 303 392 inhabitants  
GDP of 90 billion €





# Innovation

- *Accompanying modernisation of traditional industries in cooperation with innovative SME (factories of the future)*
- *Proactive policy to support dynamic partnership with laboratories and universities*
- *Creation of scientific centres of excellence*
- *Business incubator to support the development of start-ups (Aquitaine Regional Incubator, Unitec, Technowest, etc.)*
- *Modern training structures for employees and job-seekers (e.g. AEROCAMPUS)*
- *Creation of competitiveness clusters and other business centres (Aerospace Valley, TOPOS, etc.)*



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## Aeronautics, Space, Defence

- *A world competitiveness cluster: Aerospace Valley*
- *1<sup>st</sup> European employment basin (40 000 jobs)*
- *4 billion € in turnover*
- *Large corporations (Dassault, Safran, Turbomeca, Airbus, Telespazio, etc.)*
- *almost 250 SMEs in this domain*
- *30,000 engineers, technicians and workers*



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## EarthLab: Synergy between satellites, aerial and in-situ acquisitions for precision agriculture

- Precision farming is one of the priorities of our future Smart Specialisation Strategy
- Established in 2013 in Aerocampus
- Co-funded by Telespazio and the Aquitaine Regional Council
- Partnership with research centres (IMS, INRA, GIP AtGeRi)
- Local collaboration with clusters of SMEs (AETOS, Vitinnov)
- Programme of operational services addressing dedicated environmental issues: Viticulture, Forestry, Coastal monitoring
- Roadmap:
  - 2013-2014 users' need consolidation, R&D, product & service definition
  - 2014-2016 operational service
  - 2017 commercialisation



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## ITS 2015

- *Aquitaine will host in October 2015 the World Congress on Intelligent Transport Systems*
- *The main theme "Towards Intelligent Mobility - Better Use of Space"*
- *The new satellite constellations for geo-localisation, earth observation and communication will bring new opportunities to the ITS world*
- *This congress should help to speed up the implementation of new services to the benefit of users*