



European Innovation Partnership on Active and Healthy Ageing

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European Commission

WS: Space - an enabling tool and facilitator for existing (EIPs)
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Active & Healthy Ageing: A European Innovation Partnership



Timetable 2010-2014

EIP Kick-off event + on-line consultation	2010
Discussion at EPSCO/Competitiveness Councils	
High-level Steering Group / Sherpa meetings / Strategic Implementation Plan (SIP) / Thematic workshops	2011
Adoption of EC Communication (endorsement of SIP)	2012
First invitation for commitments / Reference Sites	
Action Groups + Action Plans (governance)	

....timetable 2010-2014

Launch of online Marketplace	2013
Second invitation for commitments to Action Groups	
Reference Sites – peer review + Star Ceremony	
Good Practices Booklets – Action Groups / Reference Sites Guide	
Monitoring process questionnaire	
Conference of Partners 2011, 2012, 2013, 2014....	

Composition of the SG

25-30 members

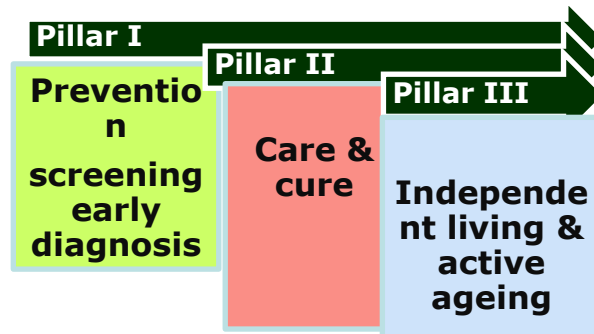


Ageing society in Europe: not only a challenge but also an opportunity



*Our priority: Improving the
quality of life of older people*
+2 HLY by 2020
Triple win for Europe

Priority areas



Specific actions



**Improving prescriptions and
adherence to treatment**



**Better management of health:
preventing falls**



**Preventing functional decline
& frailty**



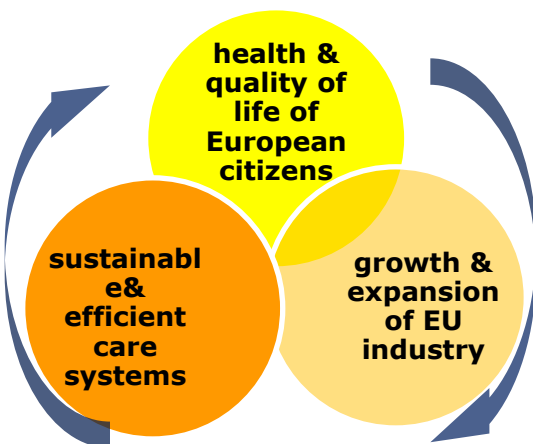
**Integrated care for chronic
conditions, inc. telecare**



**ICT solutions for independent
living & active ageing**

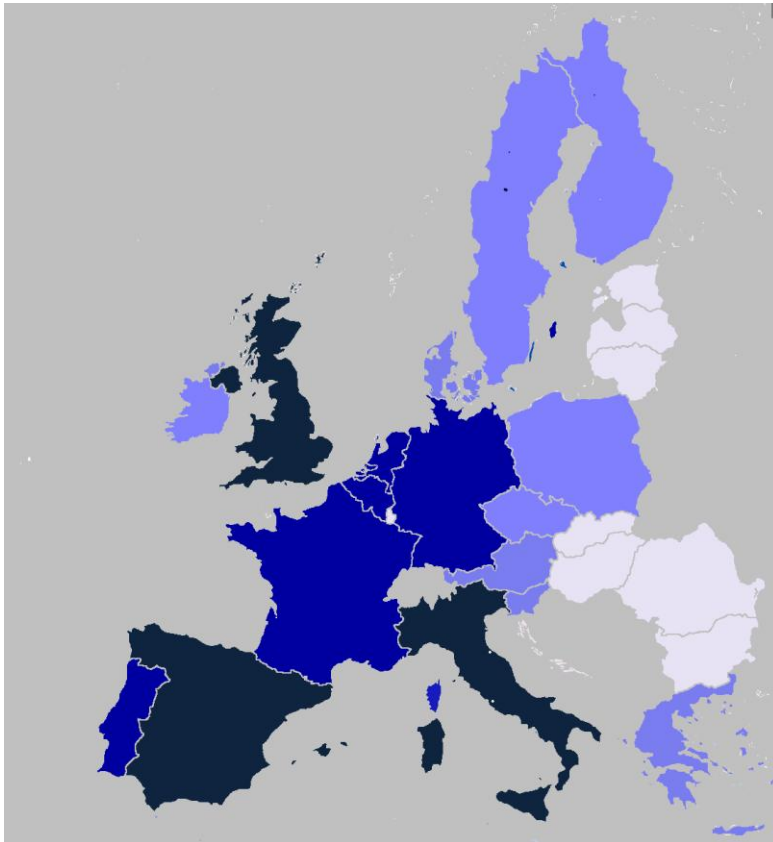


**Age-friendly cities and
environments**

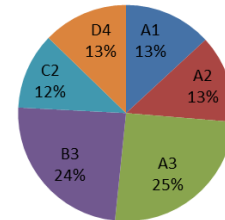


Stakeholders and countries involved

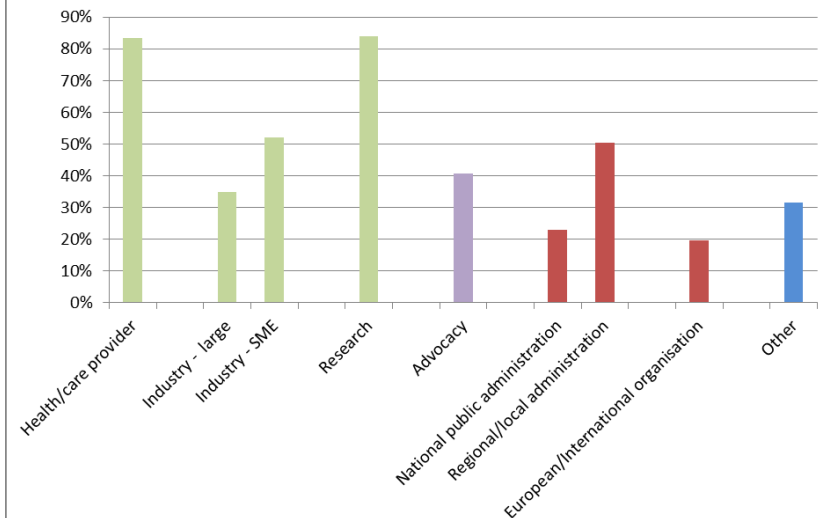
(Source: First and Second Invitation (517 commitments))



Number of commitments
per Action Group (%)

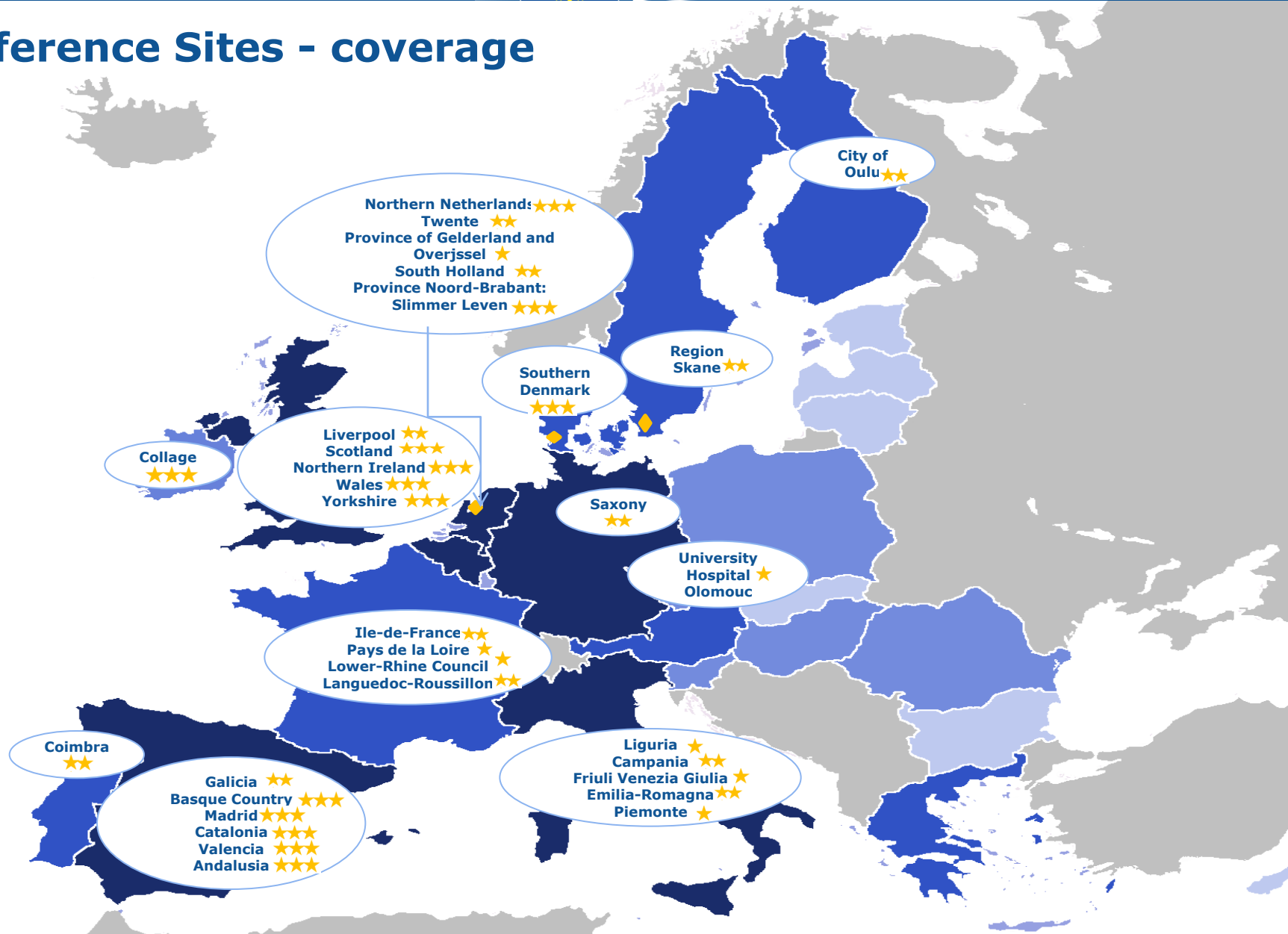


Type of stakeholder: % involved in each
commitment



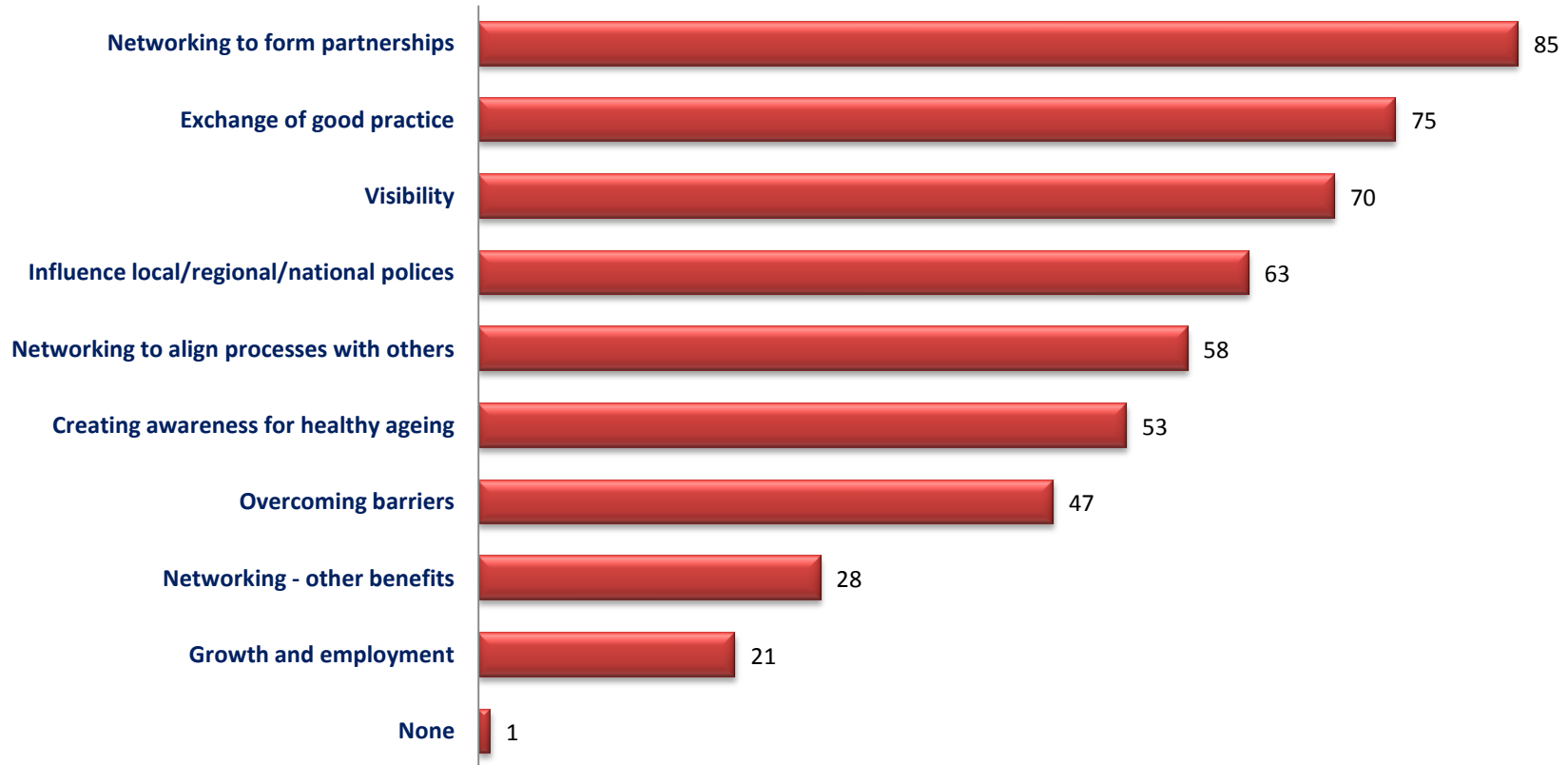


Reference Sites - coverage



Added value of the EIP on AHA

(Source: Monitoring Survey (107 respondents))



■ % respondent satisfaction

Reaching scale



**1,000 regions &
municipalities**

> 500 commitments

**1 billion euro
mobilised**

**3,000 partners & 300
leading organisations**

**30 mio citizens,
>2 mio patients**

**Marketplace
>72,500 visits >1,240
registered users**



European
Commission

Communication



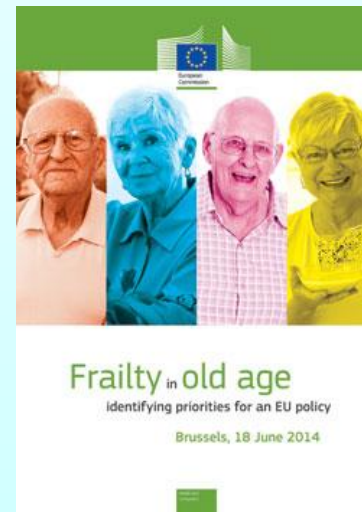
The Marketplace: news, events, library, newsletter
<https://webgate.ec.europa.eu/eipaha/>

NEWSLETTER

YAMMER

Events

- Yearly Conference of Partners
- eHealth Forum / Gastein / other SANCO/CNECT events



Communication/Dissemination: **Social media**

<https://webgate.ec.europa.eu/eipaha/>

EC-EIP-AHA@ec.europa.eu



Twitter account:
@EIP_AHA
3000 followers

Publications and Videos



**A new leaflet on the
EIPonAHA**



**Overview of the 32
Reference Sites
(Guide n°1)**



**"How to guide" for
scaling up - RS
(Guide n°2)**



**Compilation of Good
Practices from Action
Groups**



**Video for the Reference
Sites award ceremony,
July 2013**



**Video from the
Conference of Partners
2013**



**Video on longer and
healthier lives
2014**

What were your experiences as part of the EIP?

*New model of collaboration - Stakeholder driven /
Bottom-up approach*

Innovative process

Critical mass

High-level political commitment

Very large-scale deployment & innovation

*Awareness and best-practice sharing across
Europe*

What were/are your reactions to the evaluation report?

"The Expert group concludes that the EIP is the right approach to help enable future European economic growth and welfare."

Some of the recommendations we endorse: more involvement from MS (political level) and industry (risk of dormant participation). Better feed-in to policy development. Shift to demand side and policy development.

Ideas / suggestions of cross-correlation of your EIP and space. Do you think that the space could bring an added value to your activities?

- *The governance and process of the EIP on AHA can be used as a model for future EIPs;*
- *Transfer and translation of Good Practices from one domain to another*
- *Space: e.g. GPS on mobile phones for the elderly*
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Thank you for your attention!

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EIP on AHA Website – the MARKETPLACE

<http://ec.europa.eu/active-healthy-ageing>

Innovation Union

http://ec.europa.eu/research/innovation-union/index_en.cfm?section=active-healthy-ageing