European Innovation Partnership on Active and Healthy Ageing

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WS: Space - an enabling tool and facilitator for existing (EIPs)
26 June 2014, Brussels
Active & Healthy Ageing: A European Innovation Partnership
# Timetable 2010-2014

<table>
<thead>
<tr>
<th>Event</th>
<th>Year</th>
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<tbody>
<tr>
<td>EIP Kick-off event + on-line consultation</td>
<td>2010</td>
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<td>Discussion at EPSCO/Competitiveness Councils</td>
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<td>High-level Steering Group / Sherpa meetings / Strategic Implementation Plan (SIP) / Thematic workshops</td>
<td>2011</td>
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<td>Adoption of EC Communication (endorsement of SIP)</td>
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<td>First invitation for commitments / Reference Sites</td>
<td>2012</td>
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<td>Action Groups + Action Plans (governance)</td>
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<td>Event</td>
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<td>Launch of online Marketplace</td>
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<td>Second invitation for commitments to Action Groups</td>
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<td>Reference Sites – peer review + Star Ceremony</td>
<td>2013</td>
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<td>Good Practices Booklets – Action Groups / Reference Sites Guide</td>
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<td>Monitoring process questionnaire</td>
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Composition of the SG
25-30 members

Commissioners (Health, Digital Agenda)

European Parliament

Regions

Council of the EU/Member States

Patients’ organisation

Academic/Expert

Older people organisation

Hospitals/Providers

Insurers

Out-of-box

Programmes/Financial Instruments (AAL, JPI, e-health)

Health Workforce

Industry (ICT, pharmaceuticals, food, medical devices, telecoms)
Ageing society in Europe: not only a challenge but also an opportunity

Our priority: Improving the quality of life of older people +2 HLY by 2020

Triple win for Europe

Priority areas

Pillar I
- Prevention
- Screening early diagnosis

Pillar II
- Care & cure

Pillar III
- Independent living & active ageing

Specific actions

- Improving prescriptions and adherence to treatment
- Better management of health: preventing falls
- Preventing functional decline & frailty
- Integrated care for chronic conditions, inc. telecare
- ICT solutions for independent living & active ageing
- Age-friendly cities and environments

Our priority: Improving the quality of life of older people

sustainable & efficient care systems

growth & expansion of EU industry

health & quality of life of European citizens
Stakeholders and countries involved
(Source: First and Second Invitation (517 commitments))

Number of commitments per Action Group (%)

- A1: 13%
- A2: 13%
- A3: 25%
- B3: 24%
- C2: 12%
- D4: 13%

Type of stakeholder: % involved in each commitment

- Health/care provider: 90%
- Industry: 70%
- Industry-SME: 80%
- Research: 90%
- Advocacy: 60%
- National public administration: 40%
- Regional/local administration: 30%
- European/international organisation: 10%
- Other: 5%
Reference Sites - coverage

- Skane University Hospital
- City of Oulu
- Collage
- Liverpool
- Scotland
- Northern Ireland
- Wales
- Yorkshire
- Saxony
- University Hospital
- Olomouc
- Ile-de-France
- Pays de la Loire
- Lower-Rhine Council
- Languedoc-Roussillon
- Coimbra
- Galicia
- Basque Country
- Madrid
- Catalonia
- Valencia
- Andalusia
- Galicia
- Campania
- Friuli Venezia Giulia
- Emilia-Romagna
- Piemonte
- Northern Netherlands: Twente
- Province of Gelderland and Overijssel
- South Holland
- Province Noord-Brabant: Slimmer Leven
- Liguria
- Emilia-Romagna
- Piemonte
- Lower Rhine Council
- Fatoumam
Added value of the EIP on AHA
(Source: Monitoring Survey (107 respondents))

- Networking to form partnerships: 85%
- Exchange of good practice: 75%
- Visibility: 70%
- Influence local/regional/national polices: 63%
- Networking to align processes with others: 58%
- Creating awareness for healthy ageing: 53%
- Overcoming barriers: 47%
- Networking - other benefits: 28%
- Growth and employment: 21%
- None: 1%

% respondent satisfaction
Reaching scale

- 1,000 regions & municipalities
- 1 billion euro mobilised
- 30 mio citizens, >2 mio patients
- >500 commitments
- 3,000 partners & 300 leading organisations
- Marketplace
  >72,500 visits
  >1,240 registered users
Communication

The Marketplace: news, events, library, newsletter
https://webgate.ec.europa.eu/eipaha/

NEWSLETTER

YAMMER

Events

- Yearly Conference of Partners
- eHealth Forum / Gastein / other
- SANCO/CNECT events
Communication/Dissemination:
Social media

https://webgate.ec.europa.eu/eipaha/
EC-EIP-AHA@ec.europa.eu

Twitter account:
@EIP_AHA
3000 followers
Publications and Videos

A new leaflet on the EIPonAHA

Overview of the 32 Reference Sites (Guide n°1)

“How to guide” for scaling up - RS (Guide n°2)

Compilation of Good Practices from Action Groups

Video for the Reference Sites award ceremony, July 2013

Video from the Conference of Partners 2013

Video on longer and healthier lives 2014
What were your experiences as part of the EIP?

New model of collaboration - Stakeholder driven / Bottom-up approach
Innovative process
Critical mass
High-level political commitment
Very large-scale deployment & innovation
Awareness and best-practice sharing across Europe
What were/are your reactions to the evaluation report?

"The Expert group concludes that the EIP is the right approach to help enable future European economic growth and welfare."

Some of the recommendations we endorse: more involvement from MS (political level) and industry (risk of dormant participation). Better feed-in to policy development. Shift to demand side and policy development.
Ideas / suggestions of cross-correlation of your EIP and space. Do you think that the space could bring an added value to your activities?

- The governance and process of the EIP on AHA can be used as a model for future EIPs;
- Transfer and translation of Good Practices from one domain to another
- Space: e.g. GPS on mobile phones for the elderly
- ....
Thank you for your attention!

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EIP on AHA Website – the MARKETPLACE

http://ec.europa.eu/active-healthy-ageing

Innovation Union

http://ec.europa.eu/research/innovation-union/index_en.cfm?section=active-healthy-ageing