

*The future is **NOT** over !*

Pay-off from the Youth world Meeting 2010 Bari Apulia .

*Let's build it **TOGHETER,**  
in **Europe.***

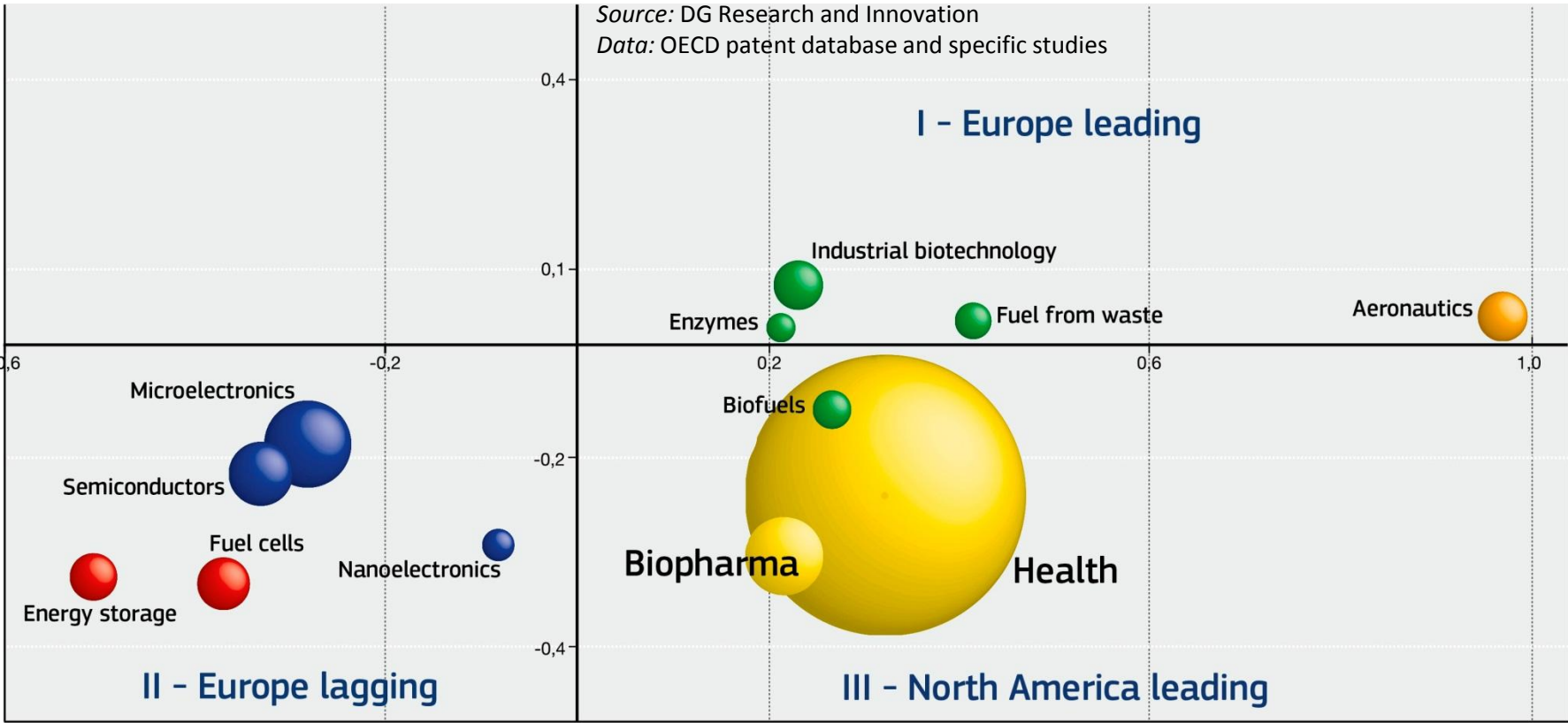




Above North America

Below North America

Source: DG Research and Innovation  
Data: OECD patent database and specific studies



II - Europe lagging

III - North America leading

Below Asia

Above Asia

- Innovative Medicines
- Fuel Cells & Hydrogen
- Clean Sky
- Bio-based Industries
- Electr. Comp. & Sys.

I - Europe above Asia & North America; II - Europe below North America & Asia; III - Europe below North America & above Asia



# Innovation drives competitiveness and benefits from global markets

- EU share in manufacturing global value chain income has declined by  $> 23\%$  since 1995. Innovation would contribute to reversing this trend.
- Strong, competitive and longer value chains are key to the EU's competitiveness and job-creation.
- Partnerships are essential for EU leadership in globally competitive technology sectors and contribute to meeting the EU objective of 20% of GDP coming from manufacturing by 2020.

