



THE ISSUE

*Traffic-Health-Environment:
Intelligent Solutions Sustaining Urban Economies*





ABOUT THE ISSUE



THE ISSUE: **T**RAFFIC **H**EALTH **E**NVIRONMENT
INTELLIGENT SOLUTIONS FOR SUSTAINING URBAN
ECONOMIES

7th FRAMEWORK PROGRAMME - Regions of
Knowledge

PROJECT DURATION : 36 months (01/12/11 -
30/11/14)

TOTAL VALUE : 2.75 millions euros

13 PARTNERS



<http://www.theissue.eu/>



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Overarching Objective:

“Co-ordinated action to support sustainable economic development by boosting the competitiveness of transport-related economies of Cities and Regions in Europe”





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Mission Statement:

*“To identify innovative technological solutions, through the application of **ICT and Downstream Space Data Products and Services**, to address key transport and urban mobility challenges impacting on the economy, environment and people’s health in cities and regions across Europe”*



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Key Outcome:

*“A Roadmap for the development of **new RTD Traffic, Health and Environment Applications** to tackle key transport and urban mobility challenges in urban and regional economies across Europe”*



THE ISSUE CONSORTIUM



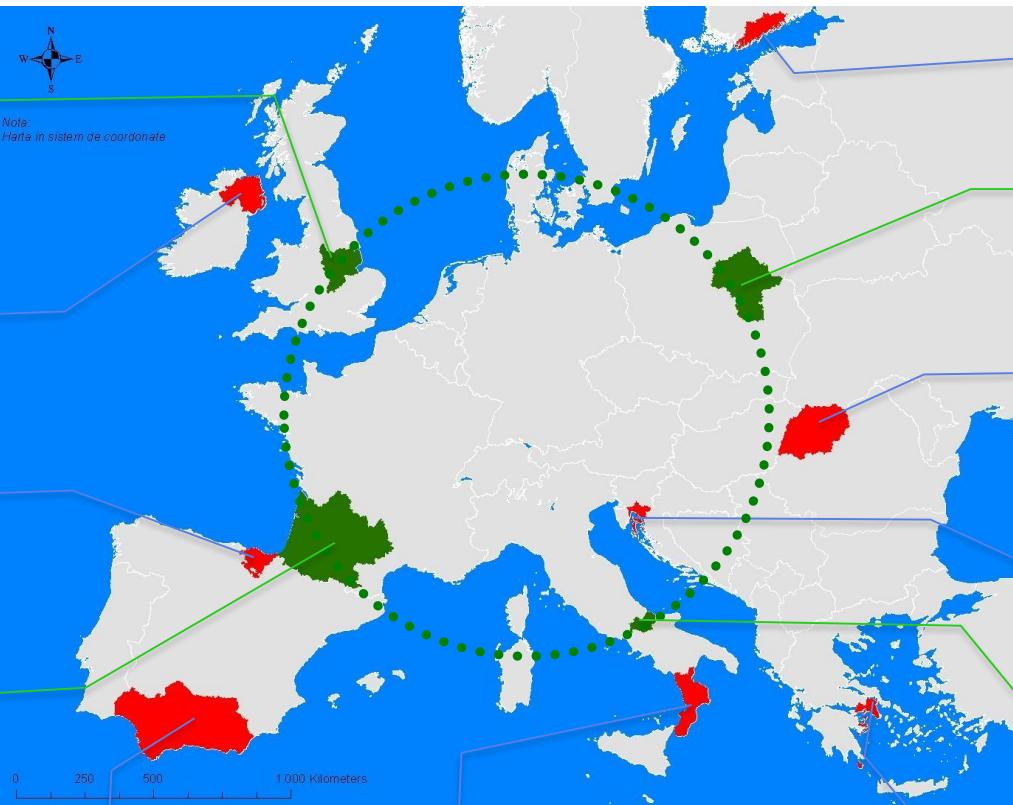
4 Core Triple Helix Clusters and **8 Associate Regions**

**East Midlands
(UK)**

**Northern
Ireland (UK)**

**Basque
Country (SP)**

**Midi-Pyrénées
– Aquitaine
(FR)**



**Uusimaa
(FIN)**

**Mazovia
(POL)**

**North-West Region
(ROM)**

**Primorje-Gorskie
(Croatia)**

**Molise
(IT)**

**Andalusia
(SP)**

**Calabria
(IT)**

**Attica
(GRE)**



THE PROJECT'S AIM



**COORDINATE IN
EUROPEAN
REGIONS**



**RESEARCH AND
TECHNOLOGIC
DEVELOPMENT**

**NEEDS OF PUBLIC
AUTHORITIES AND
ACTORS INVOLVED
IN TRANSPORT
STRATEGIES**

IN THE FOLLOWING THEMES

**INTELLIGENT TRANSPORT SYSTEMS
TRANSPORT IMPACTS ON URBAN MOBILITY
TRANSPORT GREENING
INTERMODAL LOCAL AND REGIONAL TRANSPORT
SAFETY AND SECURITY OF CITIZENS
ASSOCIATED ECONOMIC, HEALTH AND ENVIRONMENTAL IMPACTS**



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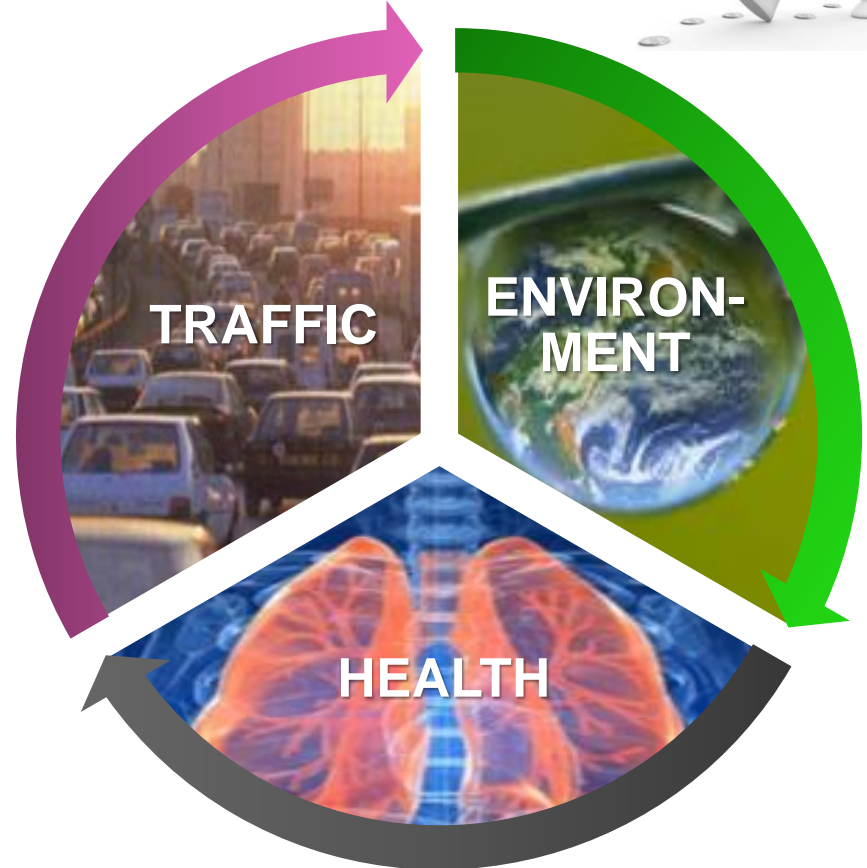
THE ISSUE “TRIPLE HELIX ”



TRIPLE
HELIX
OF ACTORS



TRIPLE
HELIX
OF THEMES



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Roadmap for New RTD Traffic, Health and Environment Applications



Identifying RTD capabilities in ICT and Downstream Space Data Products and Services of businesses, universities and research centres in each regional cluster in THE ISSUE Consortium

Analysing the transport and urban mobility challenges impacting on the economy, environment and people's health in European cities and regions



Mapping the priority transport and urban mobility challenges facing cities and regions against the RTD capabilities within THE ISSUE Consortium



Delivering the Model Programme 2014-2020:

- Addressing barriers to exploitation of technologies
- Accessing new enabling and cross-cutting technologies
- Bringing to bear innovative research and blue skies thinking
- Securing funding: Horizon2020, European Structural and Investment Funds, National and Regional Funds



Publishing a Model Programme of 20 priority RTD actions to deliver new, innovative and viable Traffic, Health and Environment Applications to help urban and transport planners address 6 key Societal Challenges



**SPACE AND ICT APPLICATIONS
SUPPORTING SMART, GREEN,
INTEGRATED TRANSPORT
AND URBAN MOBILITY**

THE ISSUE Project:
“Triple Helix” Regional Academic/
Industry/Public Authority
Partnerships.

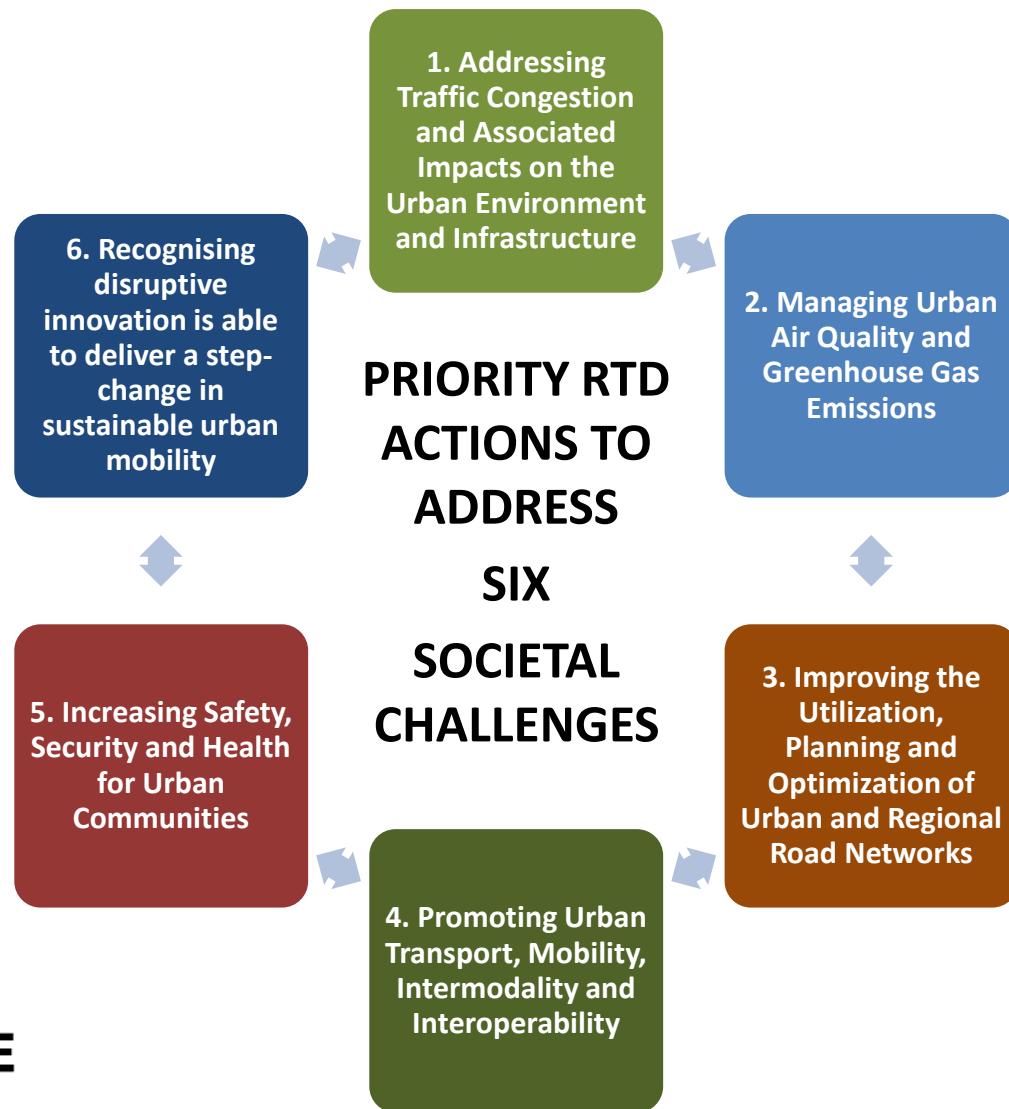
R&D base with 300 RTD projects
identified across THE ISSUE
Consortium.

50% relevant to sustainable
transport development objectives of
Local and Regional Authorities.

40 Case Studies of applications of
Space and ICT technologies. Over
50% are university or
university/academic collaborative
projects. Most are TRL 3+

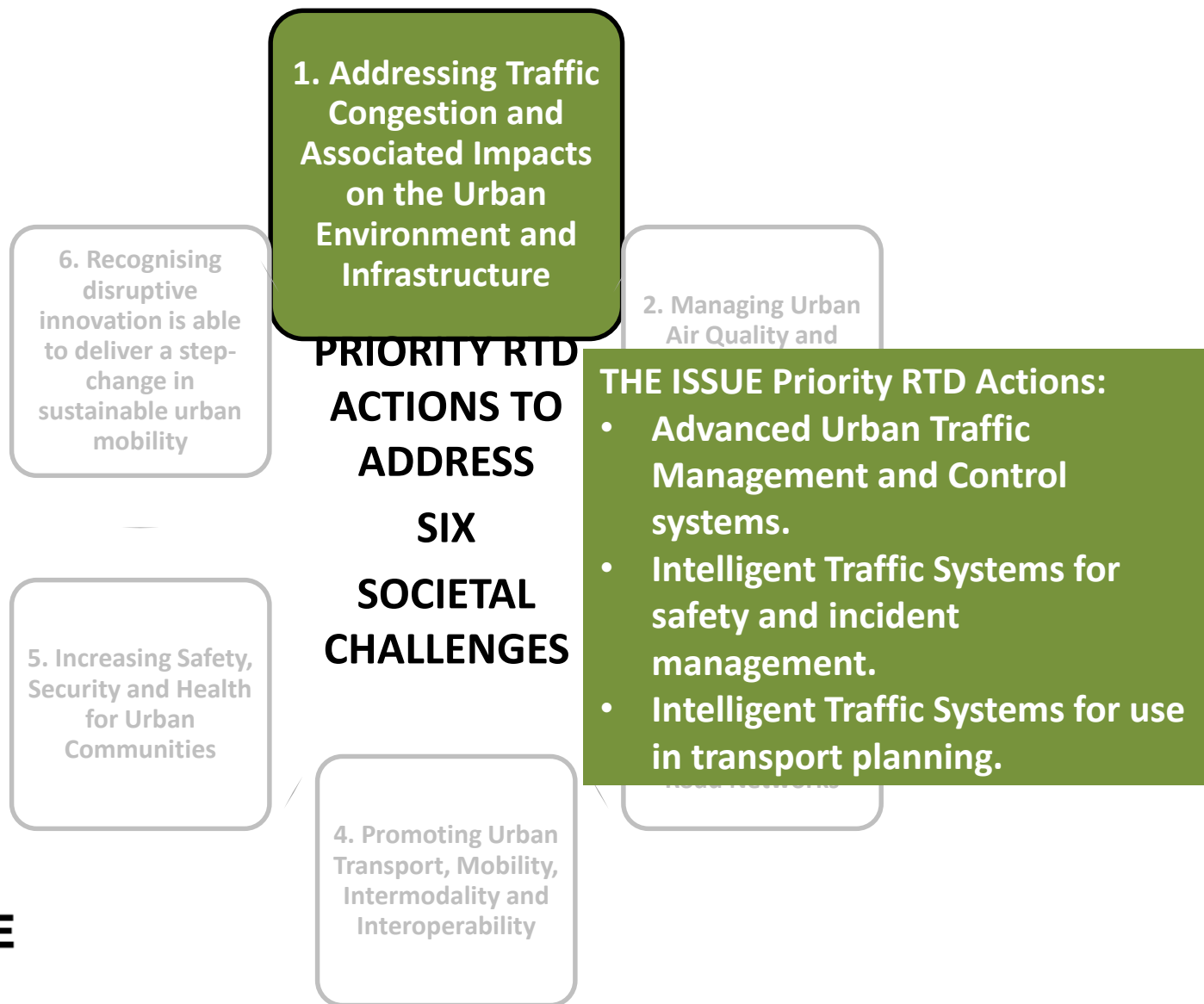


THE ISSUE: Model Programme



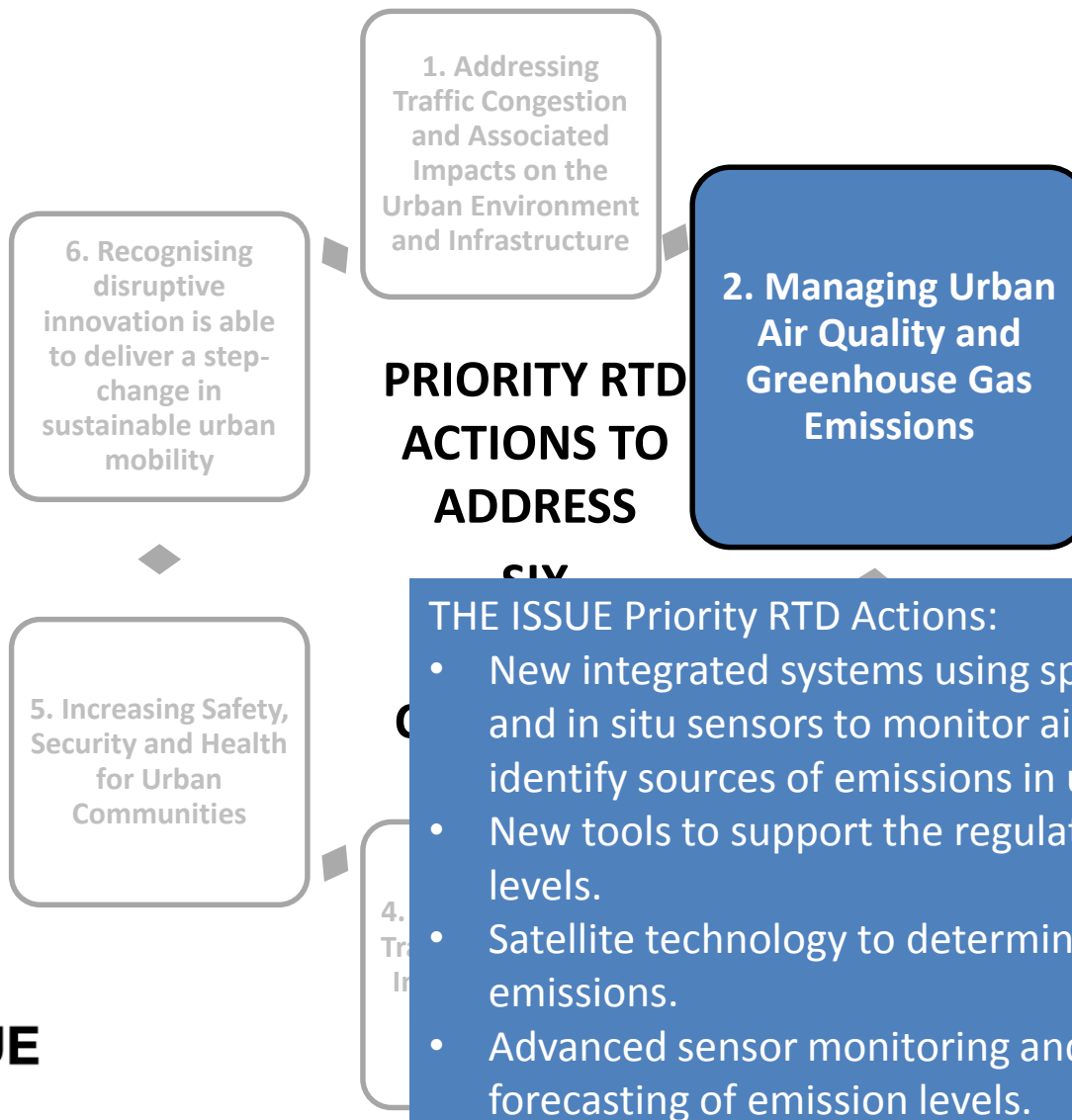


CHALLENGE 1: Priority Actions





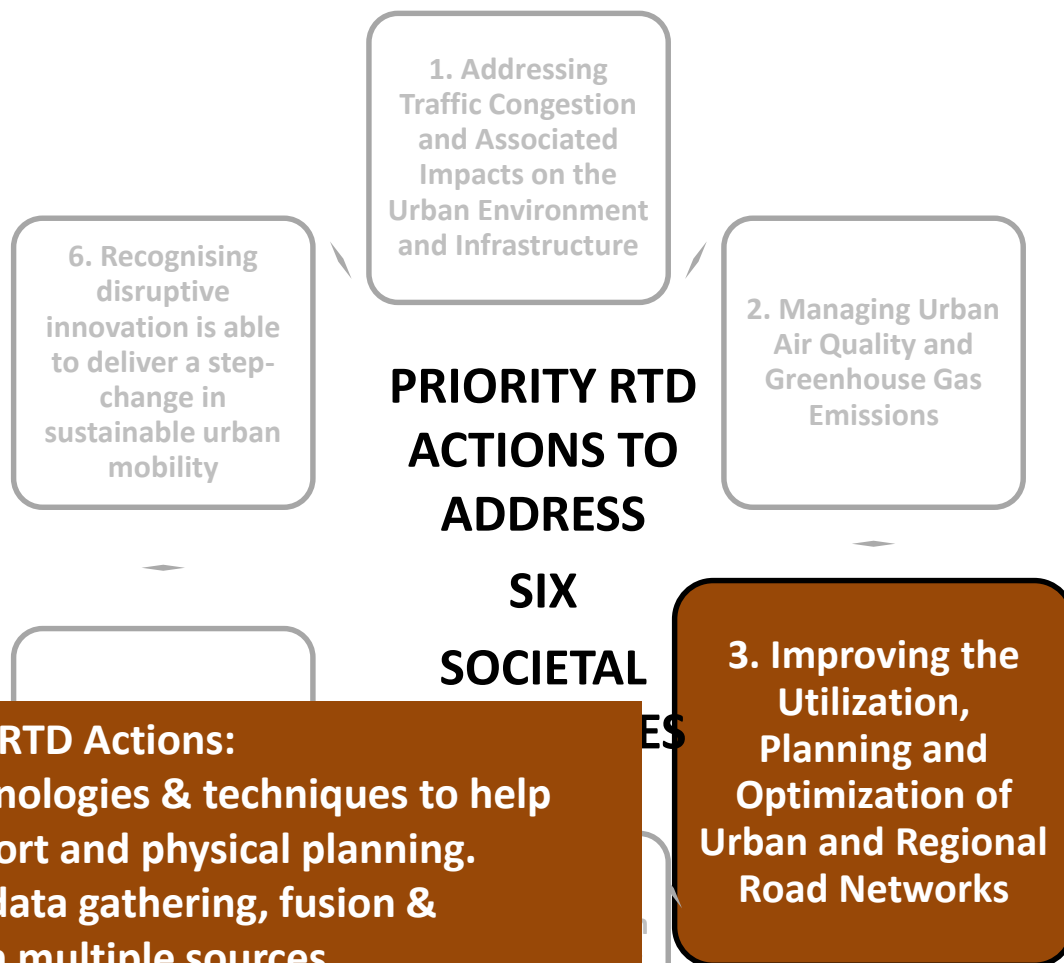
CHALLENGE 2: Priority Actions



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CHALLENGE 3: Priority Actions



THE ISSUE Priority RTD Actions:

- Integrated technologies & techniques to help improve transport and physical planning.
- Innovations in data gathering, fusion & processing from multiple sources.
- Satellite and airborne-based technologies and Open Source GIS for transport and physical planning.



CHALLENGE 4: Priority Actions



1. Addressing Traffic Congestion and Associated Impacts on the Urban Environment Infrastructure

2. Managing Urban Air Quality and Greenhouse Gas Emissions

3. Improving the Utilization, Planning and Optimization of Urban and Regional Road Networks

4. Promoting Urban Transport, Mobility, Intermodality and Interoperability

Security and Health for Urban Communities

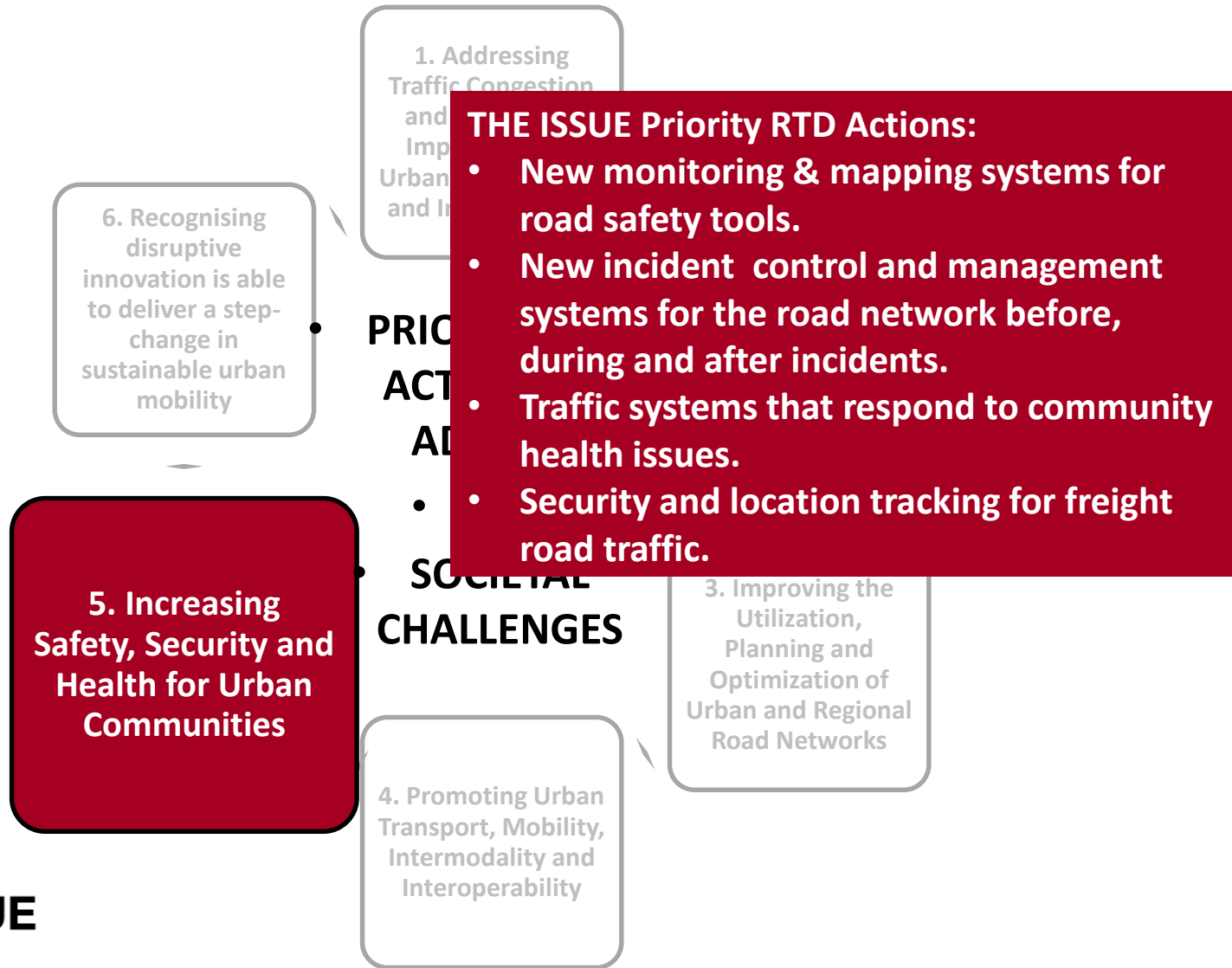
PRIORITY RTD ACTIONS TO ADDRESS SIX SOCIETAL CHALLENGES

THE ISSUE Priority RTD Actions:

- Localization-based services for mobile citizens.
- Tracking services for freight transport.
- Predicting and managing the behaviours of crowds.
- Innovative travel planning tools using GIS Technologies.
- Smart integrated ticketing.

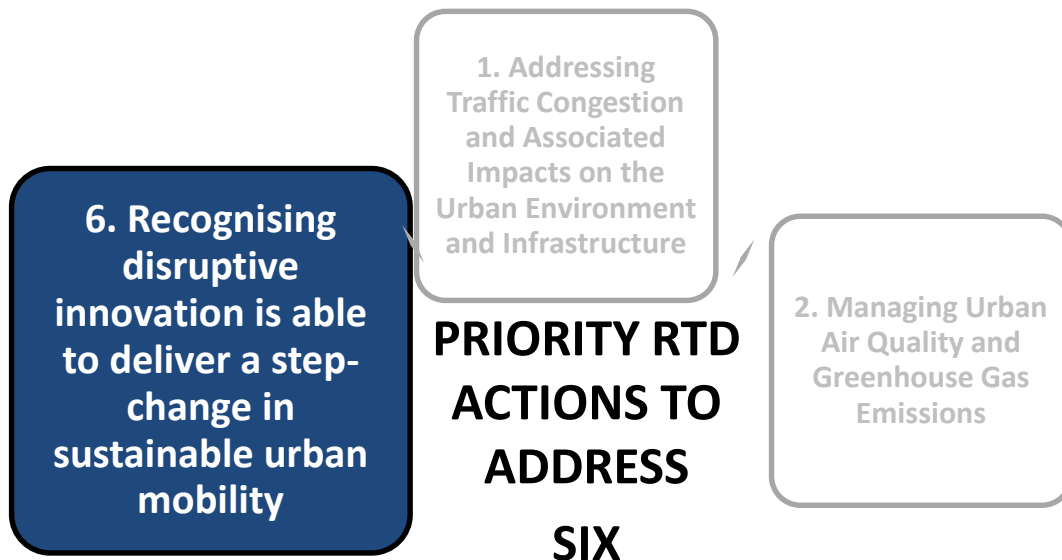


CHALLENGE 5: Priority Actions





CHALLENGE 6: Priority Actions

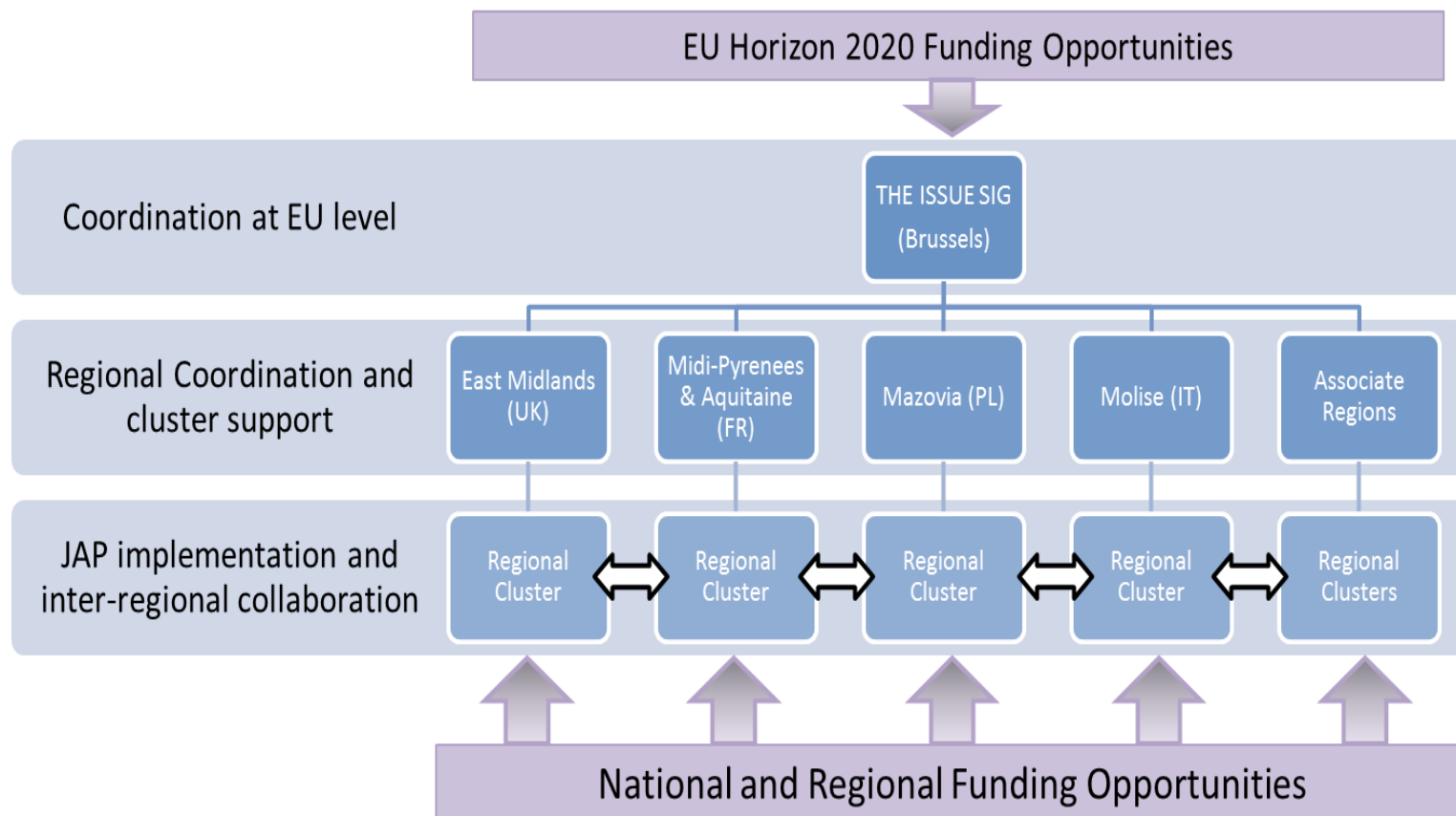


THE ISSUE Priority RTD Actions:

- SMART solutions for sustainable cities, regions and transport networks, including:
 - Triple-helix collaborations (industry, universities, public sector) to promote more effective organisational collaborations;
 - ITS solutions for changing user behaviour and overcoming barriers to modal shift;
 - Measures to overcome existing barriers and improve uptake of Low Carbon Vehicle Technology.



THE ISSUE Transport Special Interest Group





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Traffic Health Environment

Intelligent Solutions for Sustaining Urban Economies



Thank you for your
attention!

For more information please visit
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