





Any sufficiently advanced technology is indistinguishable from magic!

Arthur C Clarke















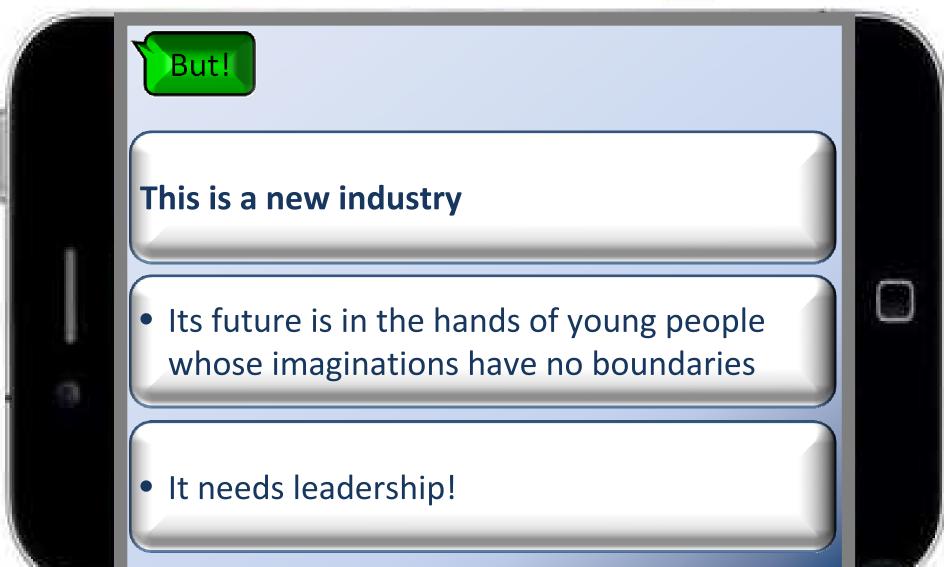








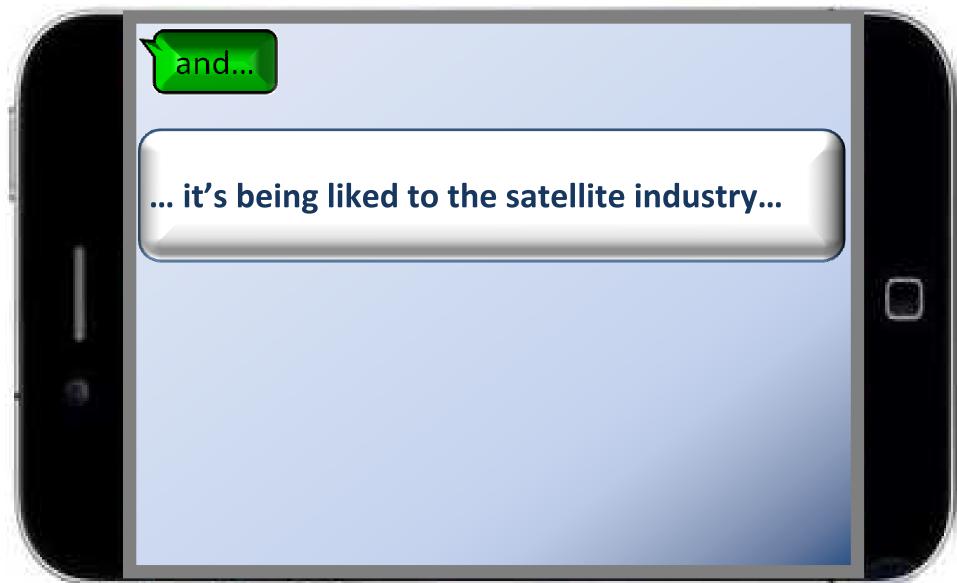


















How can EMMIA influence the future? **EMMIA** seeks to facilitate what is happening now... Bringing together key players Showing how it can be done Sharing best practice Access to finance





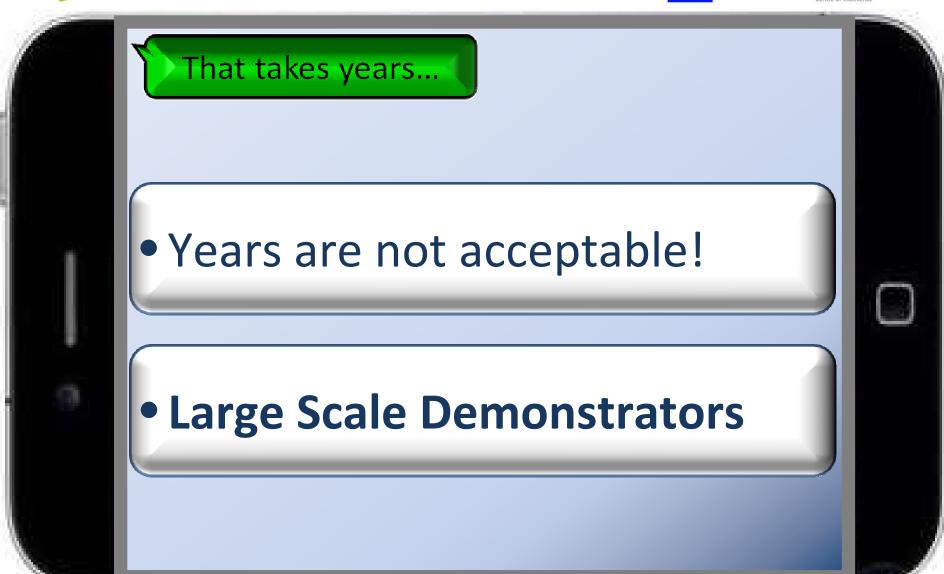


























My company/region could benefit!

"Every revolutionary idea seems to evoke three stages of reaction. They may be summed up by the phrases:"

- 1. "It's completely impossible."
- 2. "It's possible, but it's not worth doing."
- 3. "I said it was a good idea all along."







What is a Policy Learning Platform?

- Make better **POLICIES** for the mobile and mobility community
- LEARN from each other, especially from the best!
- Run the **PLATFORM** through open coordination























What do they do? **Outputs:** Creating a structure for mobile and mobility industries in Europe Include 10+ new initiatives Raising €10,000,000 of additional funding







What do they do? **Outcomes: Coordinating activities** Designing the next innovation policy Supporting GALILEO, EGNOS and GMES























The current core regions bavAlRia e.V. Bavaria (Germany) **ENCADRE Alpes-Maritimes** (France) Cluster 55° Oresund (Sweden) GRACE East Midlands (United Kingdom) BIC R&D Czech Republic **Province of Rome** (Italy)







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