

bavAlRia e.V.

Cluster Aerospace, Oberpfaffenhofen, D

Nereus: Bavaria





- -> Bavarian State Ministry for
 - Economic Affairs & Media, Energy & Technology



Jürgen Vogel Co-ordinator International Programmes

Regional Good Practice: Stengthening interaction between politics, research & industry

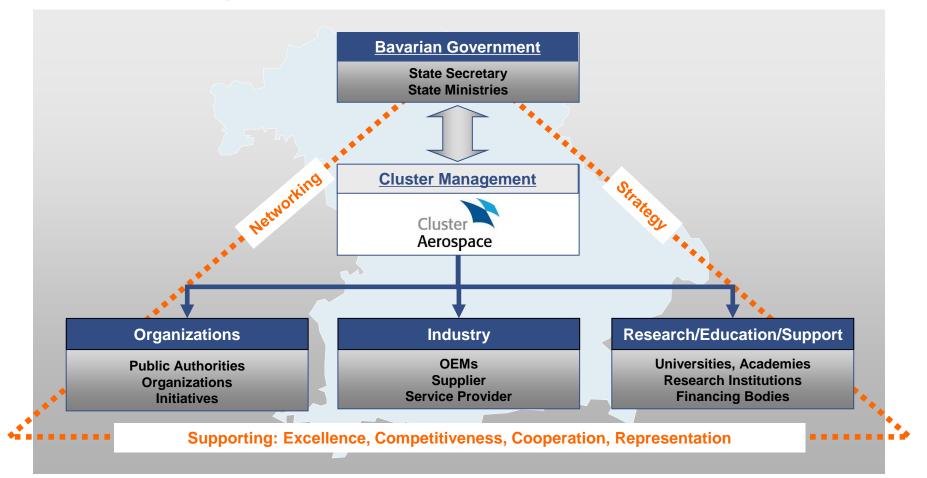


The Bavarian Cluster Initiative: five areas / seventeen clusters

Mobility	Materials	Health	Digitalization	Energy
 Automotive Railway technologies Aerospace DavAIRia 	 4 New Materials 5 Chemical industries 6 Nanotech- nology 7 Forestry & Wood 8 MAI Carbon 	 9 Biotechnologies 10 Medical technologies 11 Food industries 	 IT & Communication Power electronics Mechatronic & Automation Sensor technologies 	 Energy Environment



Clusters integrate economy, research, education & politics





Bavaria's aerospace companies: active over entire value chain

The Bavarian Cluster

- Bavarian Aerospace Area consists of
 - ~ 65,000 employees (incl. airlines & airports) of which
 38,000 employees in the industrial sector
 - ~ 550 companies (90% SME)
 - ~ 10 billion € turnover

located in the Munich/Augsburg metropolitan region

- **Prime contractors** Airbus (Defence & Space, Helicopters), MTU Aero Engines; RUAG Aviation, Grob Aircraft, EMT
- First tier suppliers e.g. Diehl, Liebherr, PAG, RUAG; MT Aerospace
- Important suppliers/service providers e.g. Aircraft Phillip, Leistritz, FAG Aerospace, AOA, P3 Voith
- Supporting force Small & Medium Size Companies up to 500 employees with a wide spread expertise
- 8 universities & 6 research Institutes (TUM, DLR, IABG, Fraunhofer- & Max-Planck institutes)
- World class infrastructures (GCC, GSOC, GATE, Airports, ESA BIC)

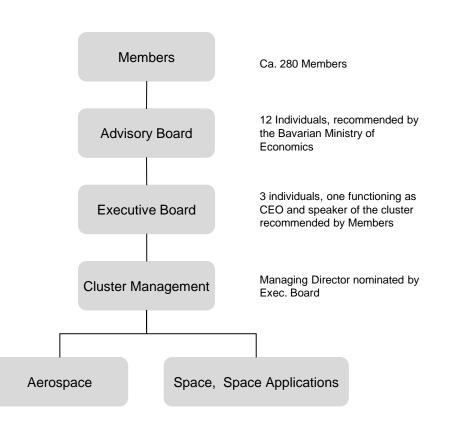


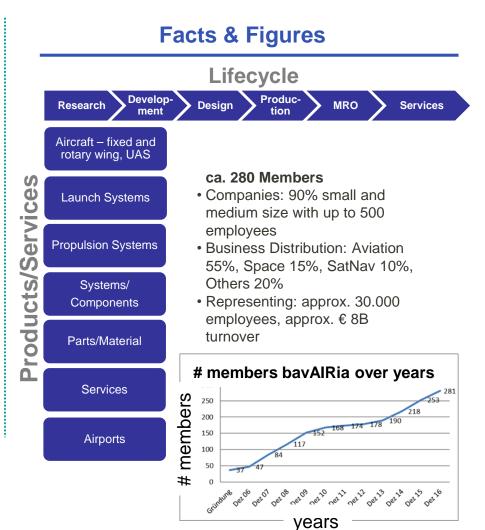
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Structure of bavAlRia

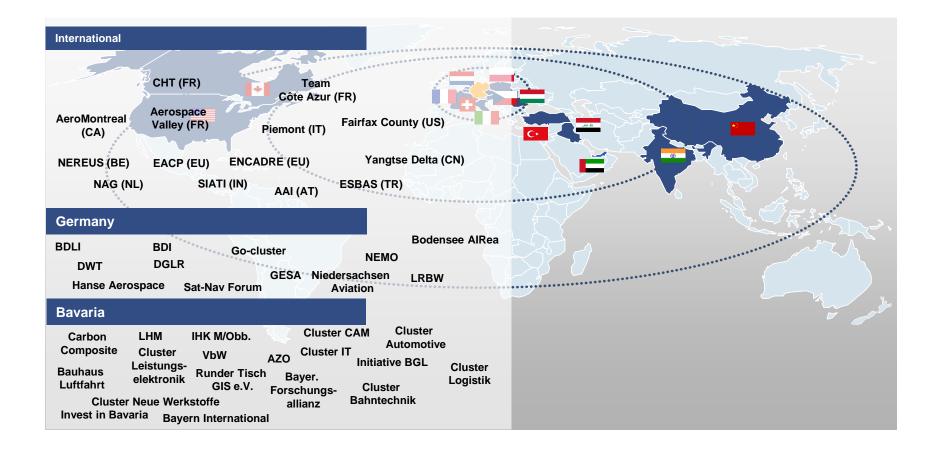
Organization







bavAIRia is a cooperation partner for clusters in Europe and around the globe (examples)





bavAIRia Cluster activities

Member network

- Participation in Trade Shows
- Hosting of day seminars
- Hosting of networking events
- Hosting of user forums



Projects

- EU Projects (participation/coordination)
- Bavarian and Federal projects, coordination and participation
- Dissemination of project calls within member network



Politics

- Representation of aerospace industry at political level, state & federal
- Creation of aerospace strategies at state level
- Coordination of state-run aerospace organisations





The Sector is leading in Military Aerospace Systems,...



Military Aircraft



Missiles

Military Systems



Aero Engines



Helicopter



Space Systems





...Commercial Aerospace Systems...

Civil Aerospace



Aero Structures & Avionics



Aircraft



Helicopters



Aero Engines



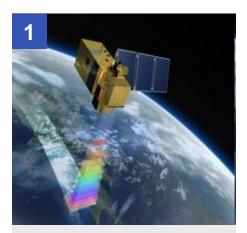
Space Systems



Airport Systems



...and Space Applications for all Customer Groups.



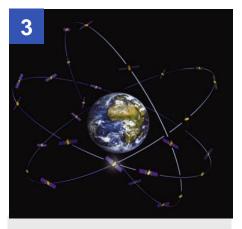
Earth Observation (EO)

Detection, provision, processing and value adding of geo data acquired by satellite and airborne based sources



Satellite Communication

Bi-directional exchange and transmission of information via satellite-based comm. systems



Satellite Navigation

Positioning and navigation via satellite and ground based navigation systems



Space Systems





Military Aerospace Systems





Commercial Aerospace & Aviation



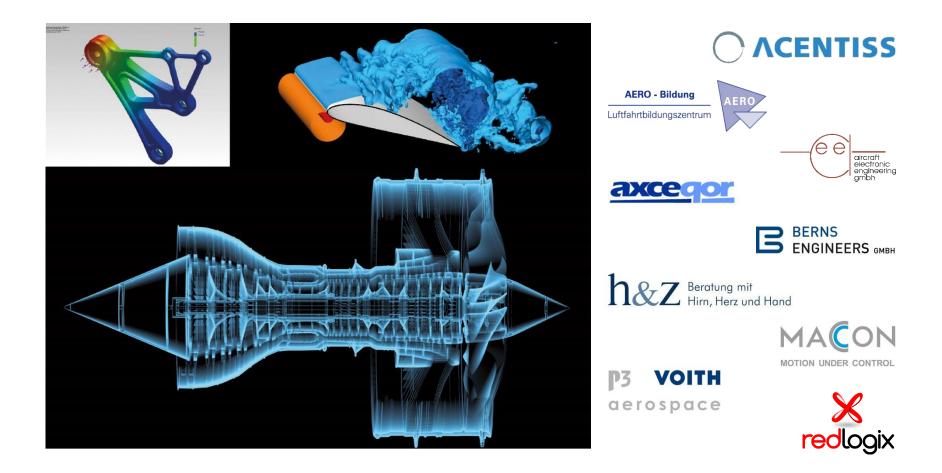


Aerospace Suppliers





Aerospace Service Providers





Space Service & Infrastructure Provider





Good Practice examples

Aviation

- Bavarian Aviation Strategy
- Supply Chain Excellence

Space applications

- User Forums (transport, tourism, health & environm., forest & agricult,)
- -- User Forum Tourism
- Working Group on Copernicus



Bavarian Aviation Strategy 2030

Focus on

- International visibility
- Strengthening competitiveness
- Development of new and existing capabilities
- & six core competencies
- Aircraft Systems
- Engines
- New Materials
- Sub Systems
- Systems Engineering
- Unmanned Aircraft Systems

Bayerisches Staatsministerium für Wirtschaft und Medien, Energie und Technologie





BAYERISCHE LUFTFAHRTSTRATEGIE 2030





www.stmwi.bayern.de

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Initiative Supply Chain Excellence

Supply Chain Excellence (SCE)

Support competitiveness of German aviation industry

Businessmodell Internationalisation Cooperation SCE Initiative Industrial Performance Sales Finance & Operations Planning Finance & Contract

& clusters (14 regions) & related ministries -> Support & accompany structural

changes in aviation industry

- German regional aviation associations

-> Coordinate stakeholders, politics, enterprises, industry associations on national & regional level under patronage of BMWi

-> Create stabile & agile supply chain along value creation chain

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2016/17:



User Forum: Satellite Navigation / Tourism & Leisure

Since 2006: 12 - 30+ people, four meetings / a

Nov. 2011: EU project on "Cultural Routes": -> Way of St. James + Via Claudia Aug.

Nov. 2013: "Tourismus mobil – Smarter through Bavaria": 120 people, 15 hands-on

Dec. 2015, Jan. 2017:

- Position paper "Digitalisation of tourism in Bavaria"

- Study on status, analysis, recommendations, Minister of Economy + 800 people

Outlook 2017/18: Digital platform for tourism in Bavaria



DIGITALISIERUNG IM TOURISMUS IN BAYER



EIN HANDLUNGSLEITFADEN FÜR TOURISMUSDESTINATIONEN



Guide Book



Business Research Dialogue

April 2017: "Digital Health meets Positioning, Navigation & Timing" (Horizon 2020, EU-GNSS Agency (GSA))

 -> High-level business research evening
 -> Great location / flying buffet atmosphere
 -> Interdisciplinary: e.g. aerospace, medtech&pharma, biotech
 -> Format: 2 key notes
 5 interdiscipl. impulse statements
 40 participants





Autumn 2017 plans:

- Follow-up hackathon event -> Next subject: Autonomous Mobility





Copernicus Relay

Copernicus Working Group

Since 2006
- GMES Office Bavaria

- Copernicus Relay / DG Grow (2016)

About 3 annual meetings: Stakeholders from ministries, regional agencies, business, research: ca. 35

Support "Collaborative Ground Segm." by Bav. Space Program (9 Mio. €/2013-15)



Study by StMWi on "Use of GMES in Public Administrations"

European projects

- EU: "Air quality in European cities", "Support of organic farm audits via Earth observation", "Policy learning platform on mobile applications" (2011-16)
- ESA Nereus Workshops: Public Agencies -> EU Parliament in 2016

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Contact

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