

# OPEN DAYS 2011

BRUSSELS, BELGIUM

13 October 2011

WORKSHOP N° 13A57

## SOCIAL COHESION, SECURITY & RESOURCE EFFICIENCY THROUGH SATELLITE SERVICES



### PROGRAMME

#### 11:15 WELCOME AND INTRODUCTION

*Christian Bruns, Vice-President, NEREUS & Aarti Holla, Secretary General, ESOA*

#### 11:30 BEST PRACTICE 1: CONSTANT & RELIABLE COMMUNICATIONS DURING UNFORESEEN EVENTS & DISASTERS

*Stefan Diehl, VVGM, Safety & Healthcare Organisation of the Mid-Gelderland region, Netherlands*

#### 11:45 BEST PRACTICE 2: ENHANCED SECURITY & CIVIL PROTECTION

*Mario di Gennaro, German Red Cross, Hessen, Germany*

#### 12:00 BEST PRACTICE 3: DELIVERING BROADBAND INTERNET TO REMOTE CITIZENS, SCHOOLS & SMES

*Carolina Blasco Delgado, Department of Telecoms & Public Works, Castilla Y Leon, Spain*

#### 12:15 BEST PRACTICE 4: MAXIMIZING ACCESS TO RENEWABLE ENERGY PLANTS

*Francesco Bisconti, UNCEM, Association of Mountain Municipalities, Toscana, Italy*

#### 12:30 Q&A & CONCLUSIONS

#### 13:00 LUNCH, LIVE DEMONSTRATIONS &

### BACKGROUND

Europe's EU 2020 Strategy has set the bar high for regions to achieve selected targets:

#### BROADBAND FOR ALL BY 2013



#### SECURITY & PREPAREDNESS FOR EMERGENCY SITUATIONS



#### REDUCING CARBON EMISSIONS



Innovative satellite solutions are contributing to these targets across the EU & in member regions of NEREUS, the Network of European Regions Using Space Technologies. Little is known about these solutions, which are perceived as expensive & high-tech.

Such myths prevent these modern services from reaching regions who are left with thousands of inhabitants disconnected from the Digital Era or authorities ill-equipped to deal with unforeseen emergency situations.

This workshop will showcase best practices from across Europe, providing information on service quality & performance as well as implementation & funding.

### LUNCH & DEMONSTRATION

The workshop will be followed by a lunch hosted by the European Satellite Operators' Association as well as interactive demonstrations of satellite broadband enabled by ESOA member companies for participants to have a first-hand satellite connectivity experience.

### TARGET AUDIENCE

Local & regional authorities, agency heads, policy-makers, programme & project managers

### VENUE

Room JDE51  
Committee of the Regions,  
100-101 Rue Belliard  
Brussels, Belgium

### ONLINE REGISTRATION

Follow link below & enter workshop code **13A57**:

[http://ec.europa.eu/regional\\_policy/conferences/od2011/reg\\_frame.cfm?nmenu=500](http://ec.europa.eu/regional_policy/conferences/od2011/reg_frame.cfm?nmenu=500)