

## **Program**

(last update 20.1.2010)

### **1st NEREUS Workshop on Satellite Telecommunication - Bringing Broadband to the Regions -**

**Thursday, 4 February 2010, 14:30 h – ca.17.15 h**

Host: NEREUS Working Group “Telecommunication”  
Venue: Representation of the State of Baden-Württemberg to the EU  
Rue Belliard 60-62, 1040 Brussels.

#### Participants:

- Heads of European Local and Regional Offices and Representatives of NEREUS Member regions
- Representatives from business organisations/ satellite providers
- Members/ staff of the Commission DG REGIO, DG ENTR, DG Research, DG AGRICULTURE and RURAL DEVELOPMENT and related Agencies
- Members of the European Parliament and the Committee of the Regions (CoR)
- Representatives of Permanent Representations

Capacity: Max. 45 Participants

#### Objectives:

The main objective of the workshop is to highlight the potentials of satellite communication for regional development. Bringing together practitioners and policymakers it specifically aims at:

- exploring the potential for delivering broadband for remote areas and
- identifying policy options for joint strategies in that field.

The workshop itself is closely linked to the mission of NEREUS as a dynamic platform promoting the exchange of experience and enhancing closer cooperation between European Regions using Space Technologies.

Participants are therefore cordially invited to present their experiences and to put forward own proposals for joint discussions and possible projects (e.g. FP7, CIP, Structural Funds, INTERREG).

The workshop is open to the public, i.e. members and non-members of NEREUS.

<b>Program Outline</b>	
14:30h	<b>Welcome</b>
14:40h	<b>Introduction into the workshop:</b>  <i>Case study and demonstration - Bringing broadband to remote areas via satellite</i> – Aarti Holla, Secretary General of ESOA
15:00h	<b>Coffee break</b>
15:15h	<b>Key note:</b> <ul style="list-style-type: none"> <li>• <i>The European Broadband Strategy - State of play and future developments</i> - Fabio Colasanti, Director General, DG INFSO</li> </ul>
15:30h	<b>Panel Discussion:</b>  “ The European Broadband Strategy and Regional Development ”  Introductory statements by : <ul style="list-style-type: none"> <li>• <i>Regional Responses: How to fill the regional gap - Broadband strategies for remote areas</i> - Hans-Peter Kopp, Ministry of Nutrition and Rural Affairs, State of Baden-Württemberg (Member of NEREUS)</li> <li>• <i>Opportunities: Satellite in the present political climate - added value for Europe</i> – Andrew Sage, Helios Ltd</li> <li>• <i>Challenges 2020: Next Generation Satellites - innovation in satellite technology</i> – Emmanuel Rammos, European Space Agency</li> <li>• <i>Putting ideas into practice: Transnational and interregional co-operation schemes</i> - Luisa Sanches, Thematic Coordination and Innovation, DG Regional Policy, European Commission</li> </ul> Moderation: NEREUS
16:15h	<b>Discussion with the participants</b> <ul style="list-style-type: none"> <li>• Conclusions</li> <li>• Next steps</li> </ul>
Ca. 17:15h	<b>End of the workshop</b> <ul style="list-style-type: none"> <li>• Reception/ Opportunity to try Broadband via Satellite</li> <li>• Joint dinner/ get together</li> </ul>